

Tips on How to Avoid Losing Your Digital Photographs



10 Minute Overview
for
Flagpole
Photographers
Mentor Night

February 6, 2025

Facts About Preserving Memories

Your digital memories can disappear in the blink of an eye - hardware failures, loss & disaster

Fact 1

- There are many “right ways”

Fact 2

- Backup is an “ongoing” activity, not a “one-time” activity

Fact 3

- The longer you ignore backup, the worse your loss



Finding Your Photos

Consistency
reduces the
complexity of
finding a photo






Consistent Organizational Style

Folder Names






Organization Hints

- 1. By date
- 2. With descriptive titles






Year

-  2020
-  2021
-  2022
-  2023
-  2024

Month

-  01 January
-  02 February
-  03 March
-  04 April
-  05 May

Day

-  2023 08 02 Machias
-  2023 08 02 Peacock
-  2023 08 02 Roosevelt
-  2023 08 02 Sunset
-  2023 08 03 Bad Light

2023 08 02 Boat from Machias Seal Island - Eagle, Lighthouse

Use the 3-2-1 Rule to Protect Your Precious Memories



3

- Make three **copies** of all your photos

2

- Store your photos on your **PC** and an **external drive**

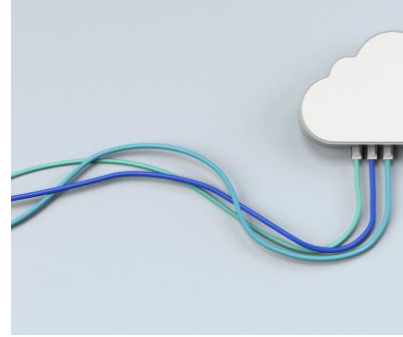
1

- Keep a **third copy** outside your home. Online, friends, work, safe deposit box, ...



Cloud Backup Services

Some space “Free”. Purchase more when needed.



Microsoft
OneDrive

Apple
iCloud

Google
Drive

Dropbox

Adobe
Creative
Cloud

Amazon
Photos

Feature of
Amazon Prime

These are the big players. There are dozens of other choices.

All have software for Windows, macOS, iOS & Android

Amazon Photos

“Free” with Amazon Prime ~ \$140 a year

Unlimited Photos!

JPEG(jpg, jxl), TIFF (tif), HEIF (heic, hevc),
WebP, AVIF, iOS Burst, GIF, BMP, PNG ...
RAW - iOS, Canon, Nikon, Sony, Olympus,
DNG ...

Chane's usage as of Feb 6, 2025

1.1 million photos in Amazon Photos library



Summary

Don't role the dice on your treasured photo archives

